

INVITATION – EBTN WEBINAR

Financial education is currently one of the important topics at the agenda in the financial services sectors. Financial services providers, financial services regulators, and other relevant institutions worldwide do have organized initiatives aimed to enhance the ability of current and potential users of financial services to understand features and complexity of financial services and improve their abilities and skills in making optimal/proper financial decisions, as well as general financial wellbeing. In addition, it can improve the protection of financial services users, contribute to financial stability and financial resilience of the individuals and economies. It means that providing a sense of control, security, and satisfaction over the financial situation and decisions of financial services users, and proper education of potential users, are of an outmost importance in the financial services sectors worldwide.

Position of current and potential users of financial services become even more complex and challenging in a time of rapid changes within the financial industry, and in general local and global surroundings, dealing with complex regulatory requirements, technological development, security standards, challenges of sustainable development. Thus, discussions on these but also on surrounding critical topics like EU policy development on skills development, customer needs and experiences in the digital and sustainable context, and other challenges have taken center stage within the industry. This inevitably also effects training providers.

Recognizing the importance of addressing these issues, EBTN as the European Association is deeply committed to empowering its members to navigate this evolving terrain and its horizon with confidence, to exchange the best practices and to establish new partnerships with other stakeholders. To this end, we are delighted to invite you to the webinar: **‘What current and potential users of financial services can expect at the Horizon 2025 in financial education’**. We invited distinguished speakers from different sectors and points of view who will, together with EBTN FINLICO Team, contribute to various aspects of this central topic. The webinar will allow also interaction with participants through Q&A and a 40-minute general discussion among all four speakers and the audience.

Topic:	What current and potential users of financial services can expect at the Horizon 2025 in Financial Education?
Date:	02 November 2023
Time:	11:00 – 13:00 CET
Agenda:	11:00 - 11:15: Welcome by the Vice President and Chair of the Committee for Financial Education FINLICO EBTN Sladjana Sredojevic, PhD 11:15 - 11:35: FINLICO Team of Authors , <i>“Available Tools at the EU level”</i> .

EBTN is the united voice of providers of vocational education & training in the financial industry and an international network of banking institutes.

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11:35 - 11:50: **Cristina Triandafil**, International Expert and lecturer at the Romanian Banking Institute & University of Economics, Moldavia – *“The ESG in the context of the need for education of wider audience”*

11:50 - 12:05: **Cristina Casalinho** – Executive Director of Sustainability Banco BPI, Portugal – *“Bank view on Financial Education”*

12:05 - 12:20: **Corrado Cerruti**, Professor of Management at the School of Economics - Tor Vergata University of Rome- *“Case study and knowledge sharing: Micro credentials for Education – “ProcToGo” EU Project”*

12:20 - 13:00: Discussion between speakers and audience moderated by **Sladjana Sredojevic, PhD.**

Zoom Link: <https://lnkd.in/ej9NYNmx>